



CANTIERE DELLE MARCHE

MONTENAPOLEONE YACHT CLUB: EVEN THE "APERITIVO" IS INSPIRED BY THE SEA

For the first time, Cantiere delle Marche participates to the exclusive event in Milan organized by Nautica Italiana and MonteNapoleone Association, in partnership with Sabbadini jewellery.

Milan, May 17th 2016 - This year, after joining the Nautica Italiana Association, Cantiere delle Marche, in partnership with the prestigious jewellery Sabbadini in Milan, participates for the first time to the event MonteNapoleone Yacht Club, sponsored by MonteNapoleone Association and Nautica Italiana.

For this reason, just like each new yacht undergoes the ritual of breaking a bottle of champagne at its launch, Cantiere delle Marche as well has decided to "launch" this first participation with a new cocktail signed by CdM.

The "CdM Cocktail" is inspired by the flavours of the sea and designed by the bartender Carlo Tacconi, director of the historical Pasticceria Taveggia in Milan. It is made from gin mare, with dry martini and infusion of Kombu seaweed in sea water. A tribute of the Ancona shipyard to the city of Milan, home of the "aperitivo".

In fact, this drink ties the world of sailing to the city promoter of trends and fashions around the world throughout the year. The CdM cocktail can thus become the protagonist of the Aperitivo Milanese ritual and reduce the distance between the capital of Lombardy and the sea, at least in the scents and flavours.

"The exploration and the desire for new challenges is what unites us and our ship owners. Our yachts allow you to discover and navigate in unpolluted seas. With this in mind, we conceived this cocktail. In fact, on the occasion of this important event, we took the opportunity to explore a world that was new to us, that of food and beverage. After all, navigating a yacht Explorer has precisely this intention: to live and enjoy the sea" said the General Manager of CdM, Bruno Piantini.

Cantiere delle Marche, a world leader in the construction of Explorer Yacht in steel and aluminum from 80 to 110 feet with a share of 60% of the market, will be present at the MonteNapoleone Yacht Club within the premises of the exclusive Sabbadini jewelery and will present a preview of the Nauta Air 108 'M/Y Narvalo, flagship which will be launched in late May in Ancona.

CANTIERE DELLE MARCHE - COMPANY PROFILE

A world leader in the steel and aluminum displacement yacht market, Cantiere delle Marche was founded in 2010 by Ennio Cecchini, CEO, Vasco Buonpensiere, Director of Sales & Marketing, and Gabriele Virgili, one of the foremost entrepreneurs in the territory of Ancona and President of CdM. Virgili also owns the facility that was specifically built for the construction of big yachts. In just a few short years, the Ancona-based shipyard has distinguished itself in the international yachting sector, providing shipowners in the world over with 80- to 110-foot Explorer Yachts. These explorer yachts have unique features that allow them to handle even the most challenging navigation in the most extreme latitudes, with the utmost safety and reliability.

Showboats International's Global Order Book 2015 testifies to the shipyard's international success: in the Explorer Yacht sector – overall, regardless of materials and size - CdM represents 12.5% of worldwide production in terms of units produced, while in the 80- to 112-foot metal Explorer Yacht sector, it commands 60% of the reference market.

Over the last year, Cantiere delle Marche has demonstrated outstanding achievement for having delivered three Darwin Class yachts (86', 102', and 107') and for having signed contracts that guarantee an amazing four more to be built, all of them over 100 feet.

Cantiere delle Marche also benefits from its collaboration with acclaimed design professionals like Mario Pedol and Massimo Gino of Nauta Yachts who have earned their fame not only for having designed the most beautiful sailboats in the world, but also for being the ones who designed the biggest yacht in the world – *Azzam*. Thanks to the contribution made by Nauta Yachts and to its own vision in this very special market, Cantiere delle Marche has, for the first time, created a synthesis of the style of the superyacht, with its light and contemporary aesthetic language, and the Explorer Yacht, with its solid substance. Currently, the shipyard is building its new flagship, a 108-foot Nauta Air to be presented at Cannes in 2016. Its features include ample interior spaces that carry the imprint of the big names in Italian design. Two more are to follow, both 111-foot Nautas, designed on two different platforms and already under construction.

The quality of CdM boats is backed by the experience of a consolidated network of well-established specialized companies, in sectors such as metal carpentry, machine rooms, interior furnishing, all of which make up the company structure of Cantiere delle Marche. Alongside the shipyard staff, they have all worked together for decades to build boats and yachts that are appreciated all over the world.

It is a small shipyard that builds small yachts, but of enormous quality and above all, capable of guaranteeing huge navigation experiences to those who, like the founders of the shipyard, love to explore huge horizons.